



Exhibitor Highlights

DEDICATED SHOW FLOOR HOURS

Show floor hours will be free of competition from education and meetings.

UNLIMITED VIP CODE

VIP Codes good for free show floor access—distribute to all your current and potential customers.

MORE ON THE FLOOR

Daily demonstrations, interactive learning and campfire sessions will keep attendees engaged and on the show floor.

FABRIC SOURCING CENTER

Hundreds of exhibitor materials displayed in one prime location where buyers source the fabrics they're looking for—samples are due **June 30, 2019**.

IFAI EXPO SHOW STOPPER

Submit your new products and services for judging by **June 30, 2019**—to be featured in Expo media and highlighted on site.

EXHIBITOR PROMOTION

Take advantage of added exposure by listing your company in special show issues of *Specialty Fabrics Review* for publicity before, during and after the show.

EXHIBITOR CENTRAL

A monthly exclusive E-newsletter for exhibitors that keeps you up-to-date with everything you need to know.



EASY BOOTH SELECTION

A seamless, digital system makes booth selection easy.

PLANTOUR

See the venue and sponsorships opportunities.

CONCIERGE ELITE

On site, roving concierges to help with a variety of exhibitor services.

BOOK BY
March 30
and save!

1 800 209 1810
Mark Berriman
IFAIexpo.com/Exhibit



A World of Opportunities

EASY ACCESS

Orlando offers scheduled non-stop service to 93 U.S. destinations and 61 international destinations.

STAY HERE, PLAY HERE

Few destinations are as traveler-friendly as Orlando. Orlando International Airport provides nonstop service from more than 150 cities around the world. Orlando is a veritable foodie paradise, with award-winning restaurants and chefs.

IFAI DISCOUNTED HOTEL RATES

WILL BE AVAILABLE AT:

DoubleTree by Hilton Orlando at SeaWorld
Hilton Orlando
Renaissance Orlando at SeaWorld
Rosen Plaza Hotel
Rosen Centre Hotel
Hyatt Place Orlando Convention Center



Oct. 1-4, 2019 | Orlando, FL USA
Education Oct. 1-4 | Show Floor Oct. 2-4
IFAIexpo.com



Exhibitor Information

IFAI EXPO 2019 ORLANDO

Oct. 1-4, 2019
Orlando, FL USA

Education Oct. 1-4
Show Floor Oct. 2-4

Orange County Convention Center

IFAIexpo.com/Exhibit

Your Customers, Our Connections

IFAI EXPO Oct. 1-4, 2019
Orlando, FL USA
Education Oct. 1-4
Show Floor Oct. 2-4

A global industry of textile companies unites at IFAI Expo 2019—the largest display of specialty fabrics and technical textiles in North America. Join more than 400 exhibitors offering fibers, yarns, equipment, fabric and technology solutions for motivated buyers in Orlando, FL, from October 1-4.

Decision-makers and researchers from more than 100 countries attend IFAI Expo to see the latest products and technologies, learn about industry trends, network and build successful and confidential relationships with exhibitors.

Drive Traffic to Your Booth

Increase brand recognition and booth awareness on the show floor with our variety of sponsorship packages.

Reserve your 2019 IFAI Expo Guide ad at 2018 prices. Consult with your IFAI Sales Representative for more information.

2019 SPONSORSHIP OPPORTUNITIES

Item	Price
Banners	Pricing dependent on size
Aisle Signs	\$1,000
Column Wraps	Pricing dependent on size
Escalator Graphics	Pricing dependent on size
Directional Signage	\$1,500-\$3,000
Window and Door Clings	Pricing dependent on size
Staircase Graphics	Pricing dependent on size
Show Floor Carpet Squares	\$2,500
Show Floor Maps	\$4,000
Campfire Session	Prices vary
Mobile App	Prices vary
Coffee and Water Cooler	\$500-\$4,000
Education	\$1,500
Education Session Notebooks/Pens	\$750
Pre-Expo Conference	\$2,000-\$3,500

Advanced Textiles

Innovative suppliers highlight partnerships throughout the supply chain in technical textiles markets including medical/health, automotive, electronics, military, safety/protective, performance/work wear, and aerospace.

AUDIENCE: Brands, product designers, engineers, researchers, manufacturers from nontraditional markets, other IFAI exhibitors.

Specialty Fabrics

Traditional market suppliers from fabric, equipment and hardware to services needed to manufacture end products including retractable awnings, shade structures, canopies and motorized shade and weather solutions.

AUDIENCE: Other IFAI exhibitors, brands, product designers, end product manufacturers from non-traditional markets. Landscape architects, pool and deck contractors, parks and recreation officials and other demographics interested in outdoor, shade and weather protection.

Reserve Your Space Now

There's no substitute for face-to-face interaction with qualified buyers. IFAI trade shows are important events for decision makers from across the industrial and technical textiles industries.

2019 BASE EXHIBIT BOOTH RATES

BOOTH SIZE/TYPE	Before March 30	After March 30
HEIGHT RESTRICTION 8 ft. (2.44m)		
10' x 10' Standard (3.05m x 3.05m)	\$3,025	\$3,265
10' x 10' Corner (3.05m x 3.05m)	\$3,275	\$3,515
HEIGHT RESTRICTION varies, contact IFAI		
10' x 20' Inline (3.05m x 6.1m)	\$6,050	\$6,530
10' x 20' Corner (3.05m x 6.1m)	\$6,300	\$6,780
10' x 20' Peninsula (3.05m x 6.1m)	\$6,800	\$7,280
10' x 20' Island (3.05m x 6.1m)	\$7,050	\$7,530
10' x 30' Island (3.05m x 9.14m)	\$10,075	\$10,795
10' x 40' Island (3.05m x 12.2m)	\$11,100	\$11,900
20' x 20' Island (6.1m x 6.1m)	\$11,100	\$11,900
20' x 30' Island (6.1m x 9.14m)	\$16,150	\$17,350
20' x 40' Island (6.1m x 12.2m)	\$21,200	\$22,800
30' x 30' Island (9.14m x 9.14m)	\$23,725	\$25,525
20' x 50' Island (6.1m x 15.24m)	\$25,750	\$27,750
30' x 40' Island (9.14m x 12.2m)	\$30,700	\$33,100
30' x 50' Island (9.14m x 15.24m)	\$38,125	\$41,125
40' x 40' Island (12.2m x 12.2m)	\$40,600	\$43,800
40' x 60' Island (12.2m x 18.28m)	\$60,400	\$65,200
50' x 50' Island (15.24m x 15.24m)	\$62,875	\$67,875
OTHER SIZES	Please inquire	

Non-IFAI members
ADD \$500
BOOK BY
March 30
and save!

Mark Berriman
1 651 225 6923 | meberriman@ifai.com

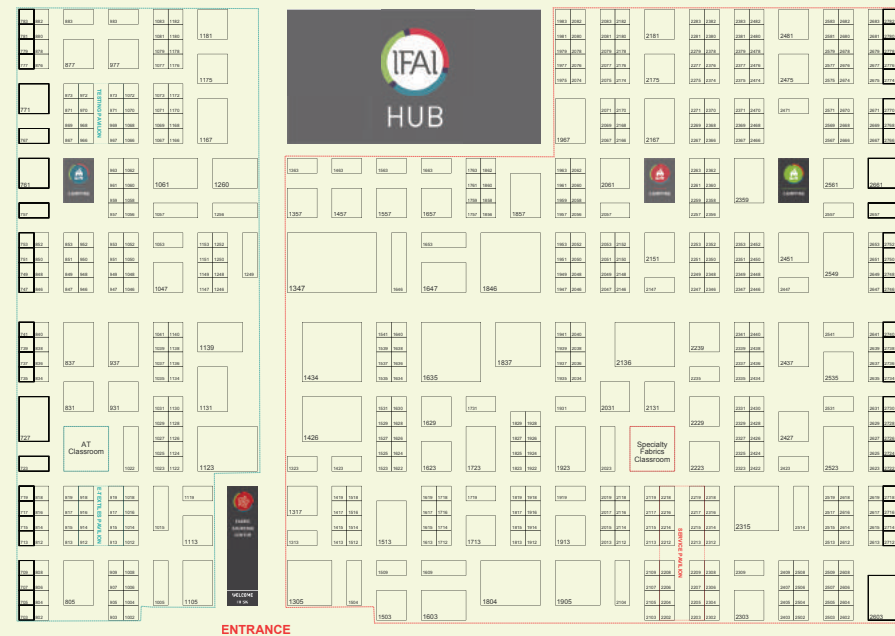
NET Digital Rates: IFAIexpo.com

Prices listed are per month

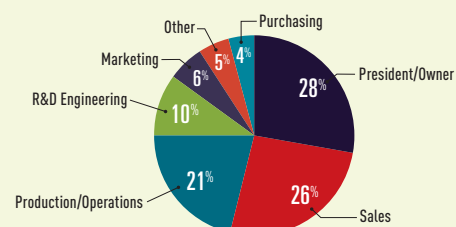
IFAIexpo.com	3 mo	6 mo	12 mo
Leaderboard	\$750	\$650	\$600
Wide skyscraper	\$650	\$550	\$450
Mid Rectangle	\$800	\$750	\$650

BASE RATE INCLUDES: Pipe, Drape, Booth ID Sign, Expo Guide Directory Listing and 3 Exhibitor badges per 100 square feet. Badges over the amount above must pay an additional \$50 per badge. Pricing does not include carpet. Must have floor covering.

2019 Show Floor



ATTENDEE JOB TITLE

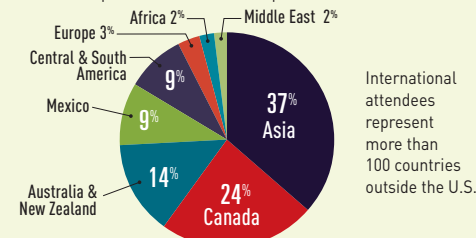


90% of attendees use exhibitions as the #1 source of purchasing information.

Center for Exhibition Industry Research

INTERNATIONAL ATTENDEES

(represents 16% of total Expo attendance)



International attendees represent more than 100 countries outside the U.S.

EXHIBITOR SURVEY RESULTS

96% found prospective customers
39% closed sales on the show floor
78% rated prospect quality "good" or "excellent"
93% connected with existing customers

MARKET APPLICATIONS

Agriculture/Covers	Industrial/Filtration	Safety/Protective
Architectural Elements/Structures	Infrastructure/Environmental	Smart Fabrics/Electronics
Automotive	Marine	Sports/Recreational
Awnings/Shade	Medical/Healthcare	Tents
Construction	Military/Government	Transportation
Graphics/Signage	OEM and After-market	Upholstery
	Performance Apparel	