# What's next for textiles in the healthcare industry?

Cristina Acevedo, PhD



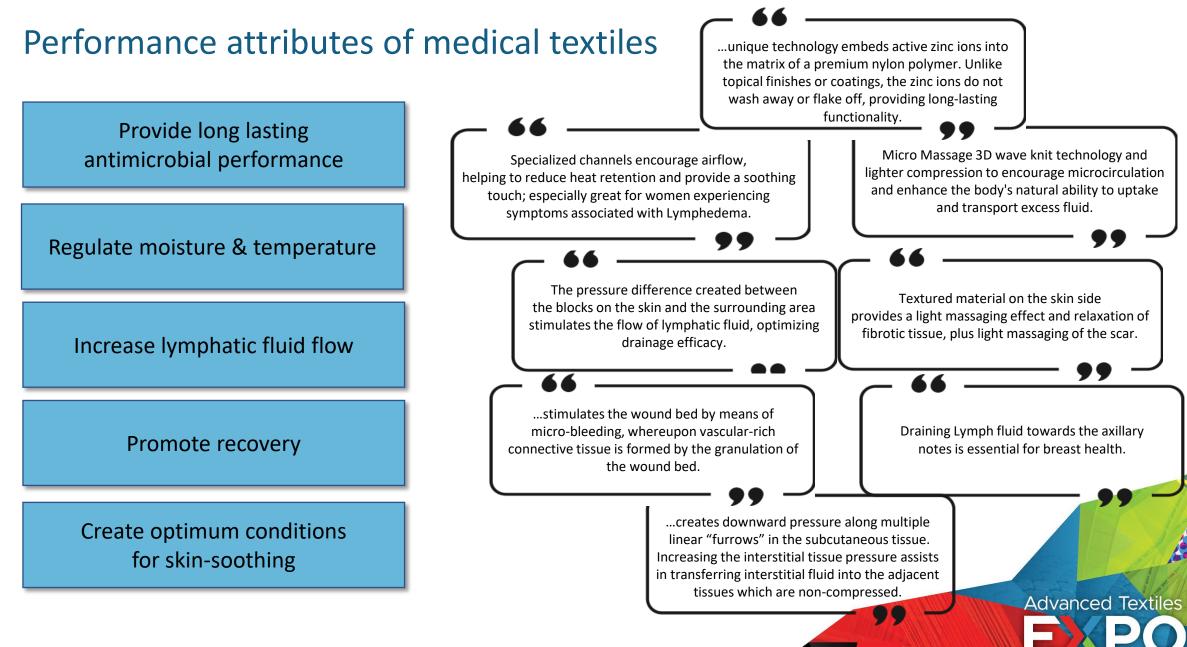
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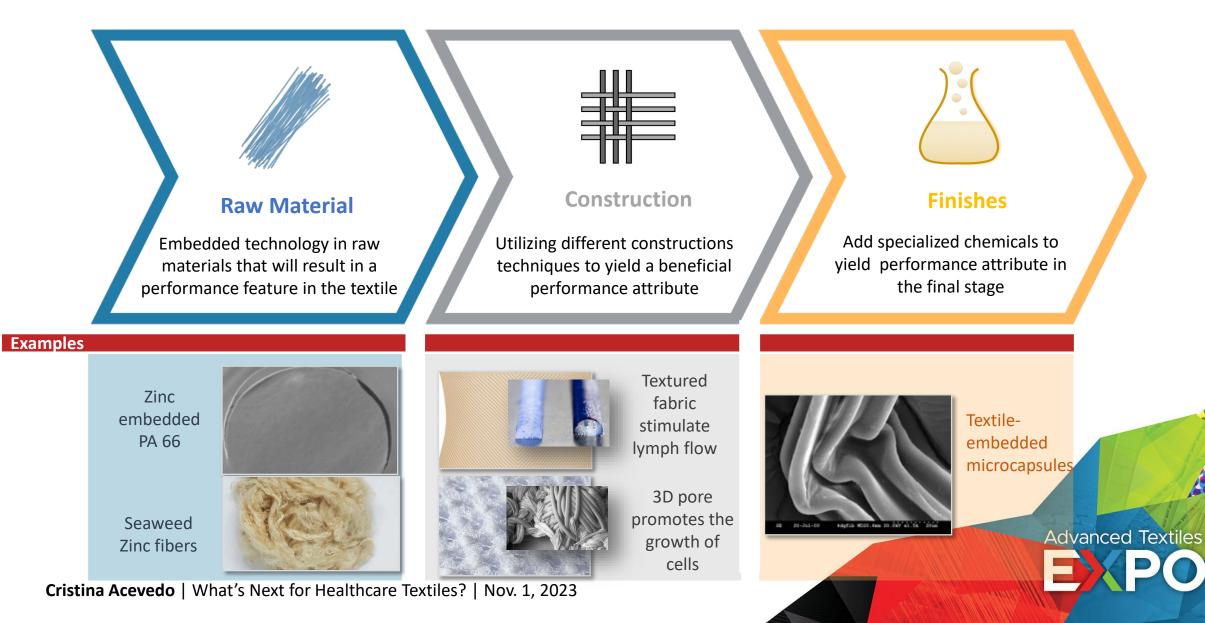
## Current uses of textiles in healthcare

Medical textiles play an important role in healthcare, from prevention and diagnosis to treatment, and even act as skin substitutes.

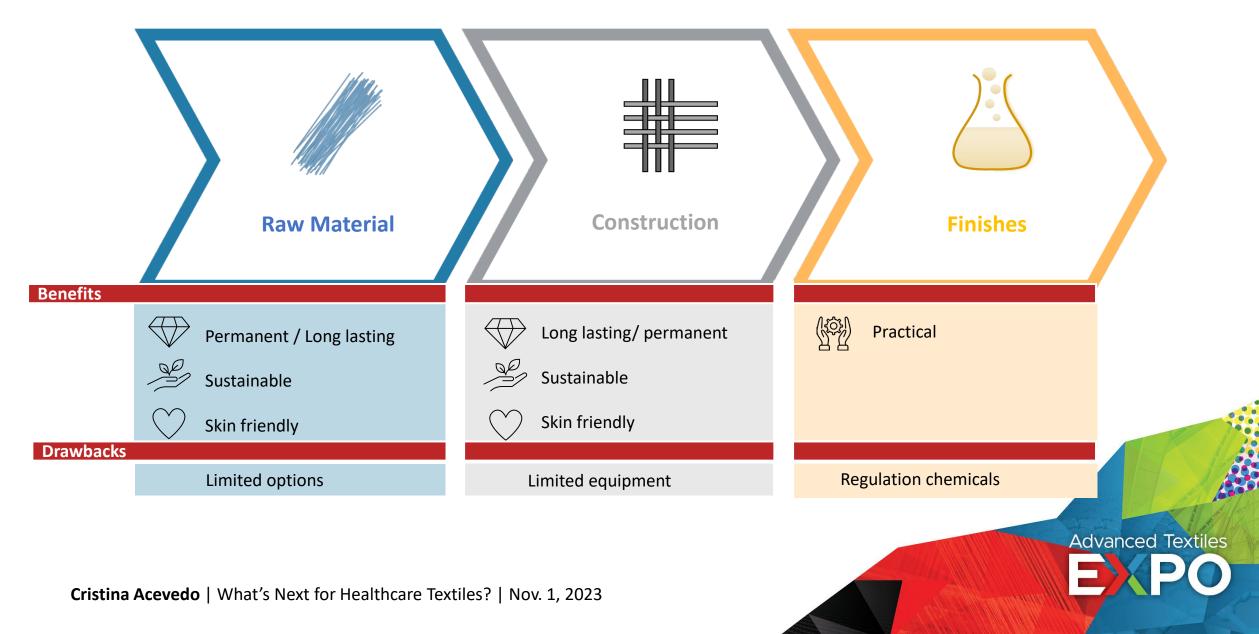




## Current solutions: raw material, construction and finishes



## Current solutions: benefits and drawbacks



## Industry outlook: health industry continues to grow

The healthcare sector is poised for continued growth, propelled by an aging population, and escalating rates of obesity and diabetes, all of which contribute to health expenditures.

#### **US Adult Population**

Age Group	2018-2020 CAGR
75+ years	3.9%
65-74 years	2.1%
55-64 years	-0.6%
45-54 years	0.2%
18-44 years	0.6%

#### US Diabetes prevalence

From 2001 to 2020, it significantly increased among US adults 18 or older. 37.3 million people have diabetes that's 11.3% of the US population.

#### **US Personal Health Expenditure**

	2010-2015 CAGR	2015-2025 CAGR
Durable medical equipment	4.7%	5.5%
Home health	2.3%	5.2%
Nursing care facilities	5.1%	6.3%
Physician and clinical	4.7%	5.5%
Hospital	3.2%	5.4%

#### **US Hospital Acquired Infections**

687,000 HAI's in United States acute care hospitals in 2015.

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**Cristina Acevedo** | What's Next for Healthcare Textiles? | Nov. 1, 2023 Source: US Census, CDC, Centers for Medicare and Medicaid Services, bureau of Labor Statistics

# Future of healthcare textiles: navigating supply chains

Lessons learned & outcomes from recent supply chain transformations



## GPO's invested to secure supply chain :

GPOs actively involved in secure and reliable supply chains to mitigate risk and ensure consistent supply.



## Production shift to the western hemisphere:

The Western Hemisphere capitalizes on opportunities to attract healthcare textile and medical device production, reducing dependency on Asian markets.



## Balancing act: labor vs. product cost:

The equilibrium between labor expenses and product costs will be pivotal, influencing the decision on production locales for cost-effective manufacturing.



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## Future outlook: Reimbursement will foster innovation

The Lymphedema Treatment Act (LTA), passed on 12/23/22 and effective 1/1/24, improves insurance coverage for essential doctor-prescribed compression supplies used in lymphedema treatments.



#### New entrants

• As reimbursements become favorable, will become attractive to new manufacturers.

#### Competitive Landscape

 The industry might see a more competitive landscape with companies striving to develop superior products to capture a larger share of the growing market.

#### Increased innovation

 Increased competition will foster the thriving of superior products and the emergence of new innovations.

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## Future outlook: post-pandemic healthcare landscape

COVID-induced delays in medical care and socioeconomic disruptions have adversely impacted global health. We observe these changes reflected in emerging telemedicine trends.



#### Emergence of telemedicine:

 Previously limited to in-person visits in 9 countries, teleconsultations have expanded to various health workers in 23 out of 31 countries.



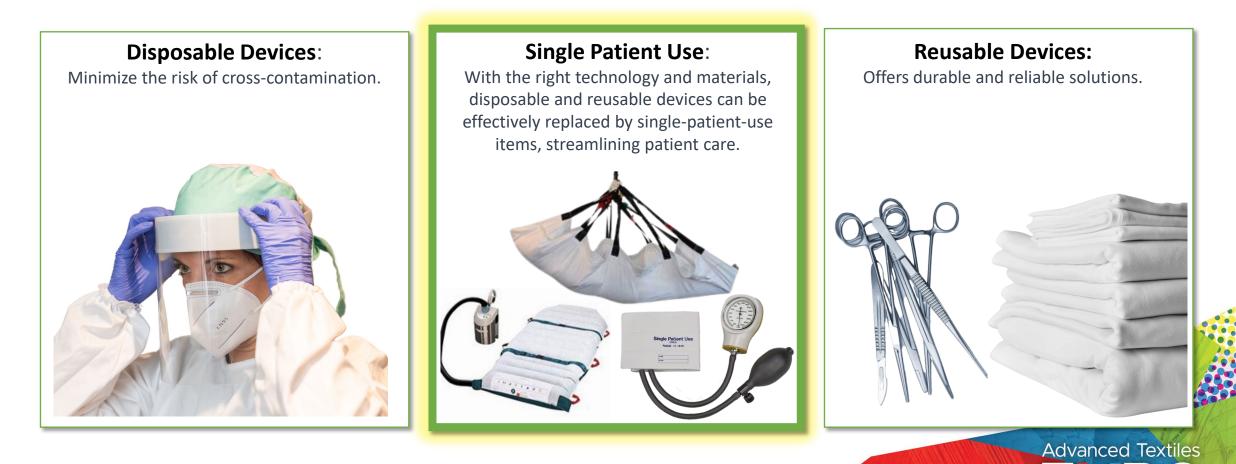
#### Technological Support:

• Telemedicine is poised for significant growth with the support of **Smart Textiles**, which efficiently monitor patients' vital signs remotely.

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## Future outlook: addressing nurse fatigue through innovative materials

The 2022 American Nurses Foundation study found 57% of nurses exhausted, 43% burned out, and only 20% feeling valued. Efficient tools to reduce fatigue and infection are crucial to support these healthcare workers.





## Future outlook: needs from the healthcare industry

Protection



Prevention



Diagnostic



#### **MATERIAL NEEDS:**

- □ Improved moisture and
  - temperature control
- □ Antibacterial properties and biofilm

prevention

- Skin-friendly materials
- □ Non-cytotoxic materials
- Environmentally friendly
- □ Cost-effective

Replacement or Substitution



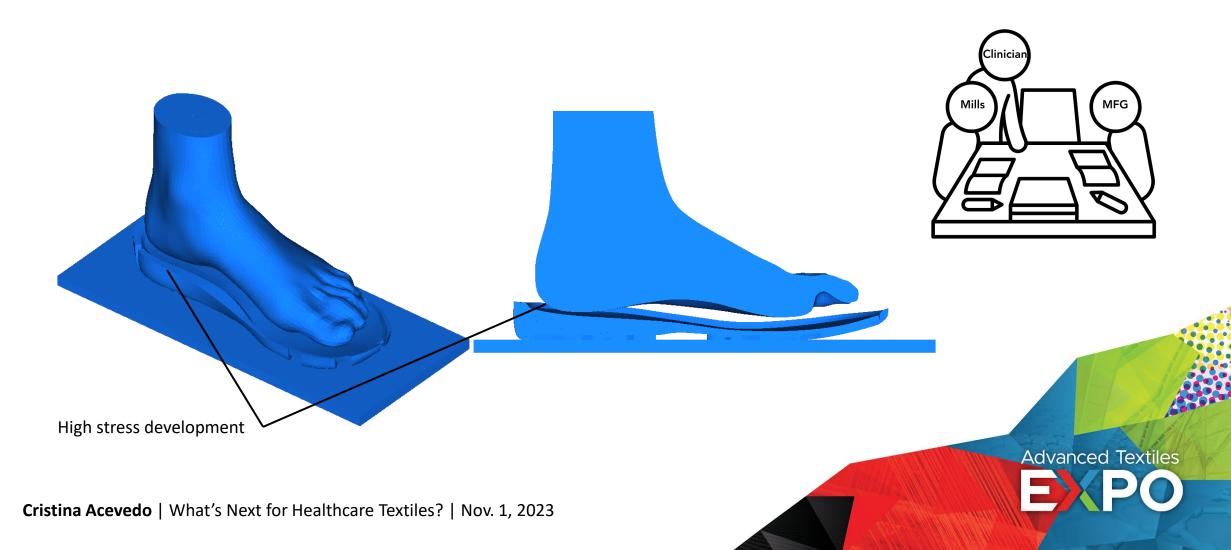
#### Treatment





## Call to action: collaboration as the sole way forward

Future healthcare textiles require collaboration among raw material suppliers, manufacturers, and clinicians to develop innovative, cost-effective solutions meeting patient and clinician needs, effectively addressing healthcare challenges.



"The best way to predict the future is to create it"

Abraham Lincoln

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