

Welcome to

Advanced Textiles

EXXPO

ORGANIZED BY ATA



Creating a Pipeline of Future Workforce for Textile Industry via a Successful Internship Program

Presented By:

King Mukherjee

Founder & Director of Global Impex USA

Business Department Chair and Supply
Chain Professor

College of Saint Benedict and Saint
John's University, MN

Global Business Leadership

President of Association of International
Business, Research and Practice

Board Member – Emerging Technology
Council - ATA

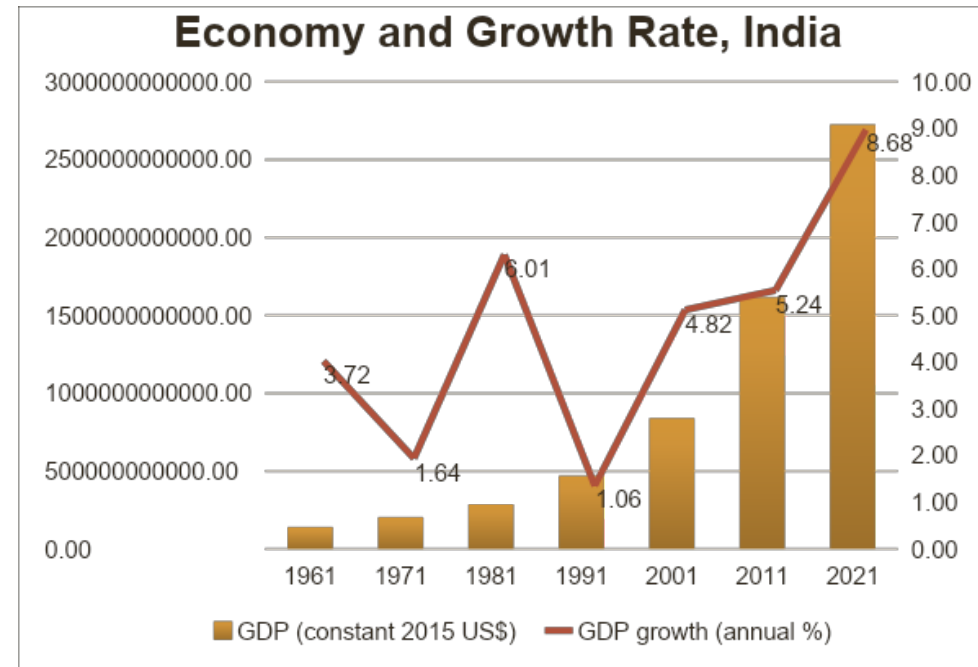
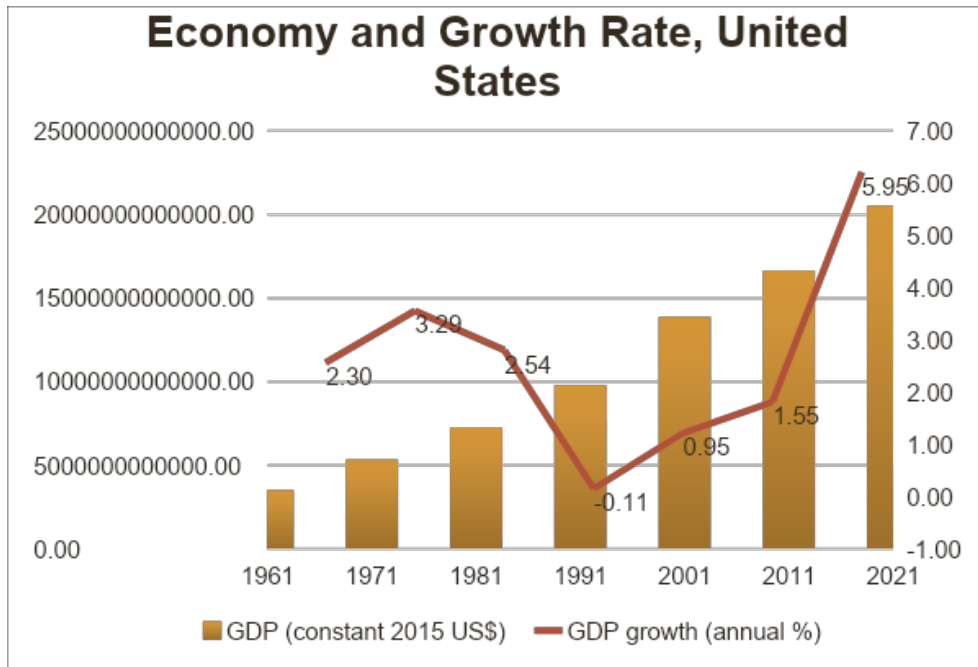


Advanced Textiles
EXPO

Comparison- Economy Size and Growth Rate between ageing and young populated country – USA and India

Rank 1 by GDP (Constant 2015, US\$)

Rank 6 by GDP (Constant 2015, US\$)

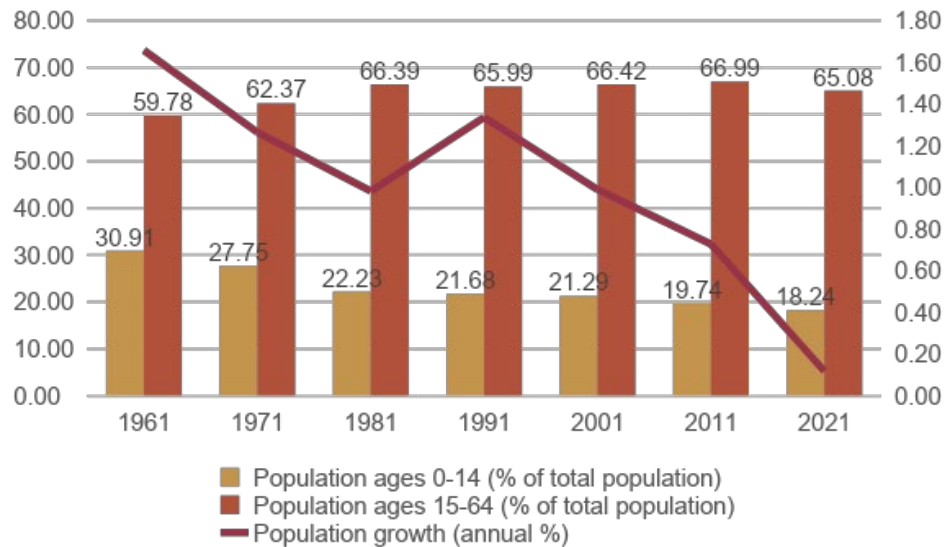


Source: World Development Indicators, 2022

Comparison-Population growth and the Demographic Dividend – US - India

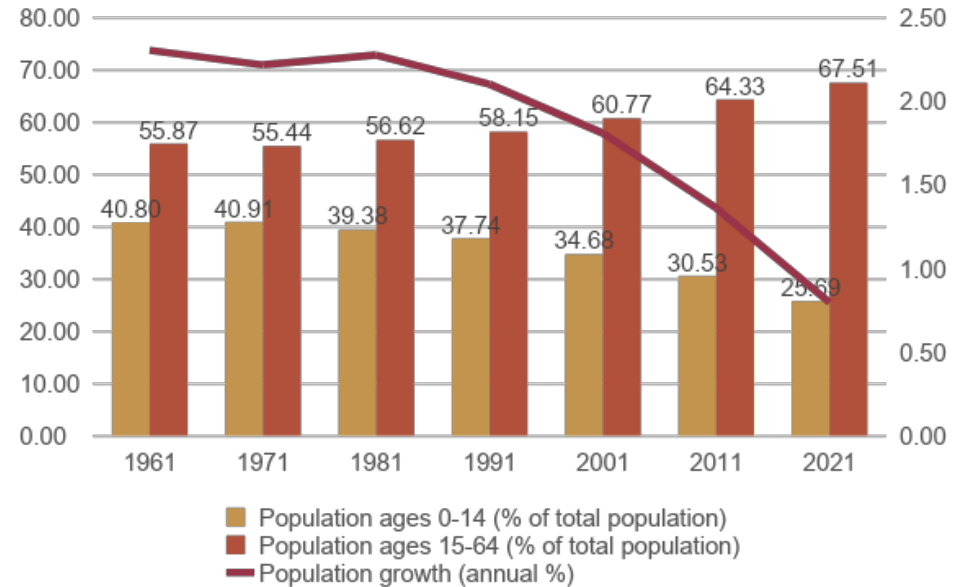
A dynamic economy but facing impending ageing and labor scarcity

Population Composition and Growth Rate, United States



Set to Reap the Demographic Dividend

Population Composition, India



Source: World Development Indicators, 2022



About Us



Mentorship



Unity



Innovation



Transparency



Diversity



Our Brands

GUILD
APPAREL CO



Advanced Textiles
EXPO

Internship Program of Global Impex.

We provide a road map to getting college students and young professionals a platform to experience the textiles industry.



A successful Pipeline
of college grads.



Textile industry.



Experiential Learning.

Advanced Textiles
EXPO

Creating a Pipeline of Future Workforce for Textile Industry through a Successful Internship Program

King Mukherjee, President, Global Impex USA and Business Chair and Professor, College of St. Benedict + St. John's University

- Creating successful internship programs and apprenticeship program with GI being a model and discussing our programs
- Creating Industry-School pathways
- Giving students and young professionals discounts to members, industry visits and others creating an ecosystem
- MISC tips and strategies

Internship Training

Duration

- 15-18 weeks
- Part Time, Flexible, 15-20 Hours a Week
- Remote/Virtual

Semester-Wise Progression Pathway

- Freshman Intern
- Senior Intern
- Team Lead
- Divisional Manager
- General Manager

Internship Training continued

Areas of Specialization

- **Sales**
- **Sourcing**
- **Marketing**
 - **Sports Marketing**
- **Supply Chain and Operations Management**
- **Entrepreneurship and Business Development**

Areas of Specialization

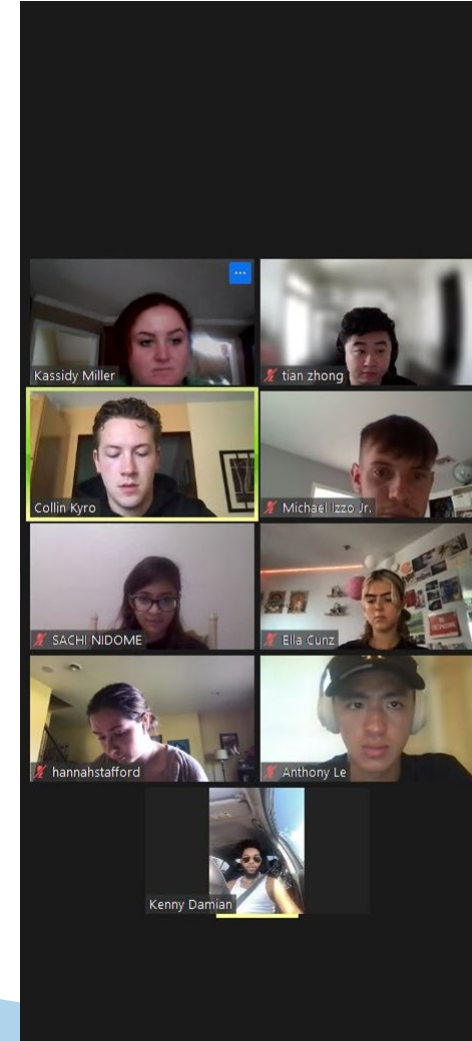
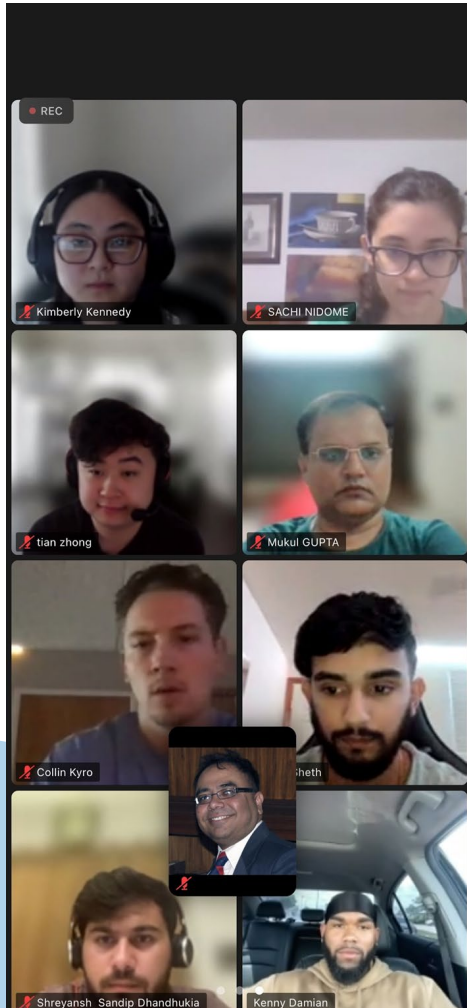
- **Finance and Accounting**
- **Analytics**
- **Public Relations, Graphic Design and Blogging**
- **Human Resources**
- **E Commerce**
- **Virtual Assistance**

How We Stay Connected.

- Zoom
- Slack
- Email



Summer Internship



BENEFITS OF INTERNSHIPS

- Majority of companies do not want to hire fresh graduates.
 - Many of our interns have gotten lucrative jobs and a pathway to their future careers after interning with us.
- Interns learn on the job and get valuable hard and soft skills.
- Listen to the testimony from one of our alumni Shadman Ahmed:



Why Diversity Is Important To Our Program ?

- Win top talent
- Working Satisfaction
- Decision making



We Provide Chance to Work Across Borders.

- CA, NJ, MN, MI, FL, NY, TX.
- Mexico, India, Belgium, France.



Recognition and Leadership Award



Urva Patel · 1st
Finance and Data Science Student
5mo · Edited · 🌐

I am beyond grateful to receive this award from [Global Impex USA](#). I want to thank [Bob Gazich](#) and [King Mukherjee](#) for always guiding me throughout this internship and the GI team for all the hard work. I have had an amazing experience while interning at Global Impex and I am looking forward to many more accomplishments.

Finance Leadership Award · 1 page



Life-Long Mentorship

Recommendation Letters for Future Employment and Graduate Studies in UK, Canada and USA

Networking and Access to US Businesses

Opportunities for attending trade shows and seminars

Possibility of in-person business visits



Any questions?

Advanced Textiles

EXP**O**

Contact

King Mukherjee, President, Global Impex USA and Professor, St. John's University

- Email: king@globalimpexusa.com
- Phone: +1 (843)-425-4341

Global Impex USA

- 14 Seventh Ave North, St. Cloud, MN 56303, USA
- globalimpexusa.com

Thank you.



Global Impex USA

Advanced Textiles

EXP**O**

See you next year!

Advanced Textiles

EXPO

ORGANIZED BY ATA

Sept. 24–26, 2024 | Anaheim, CA USA

