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# *Designing Circularity into Technical Coated Textiles*

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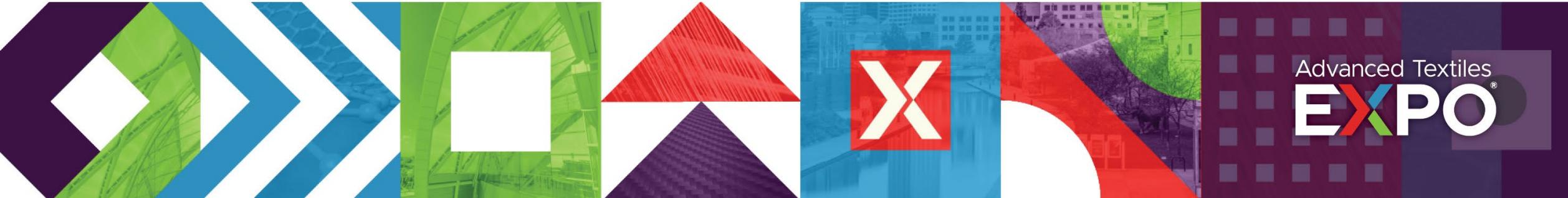
## The problem to solve...

- As an industry, how do we reduce the environmental impact from short-lifespan Technical Coated Fabrics made from non-recyclable material?
- How do we do this without compromising on performance?
- How do we make this more sustainable on an ongoing basis?



# Agenda

- Environmental Challenge with Traditional PVC Coated Fabrics
- Responsible Alternatives to Coated PVC fabrics
- Examples of Applications in Australia, Circularity in Action



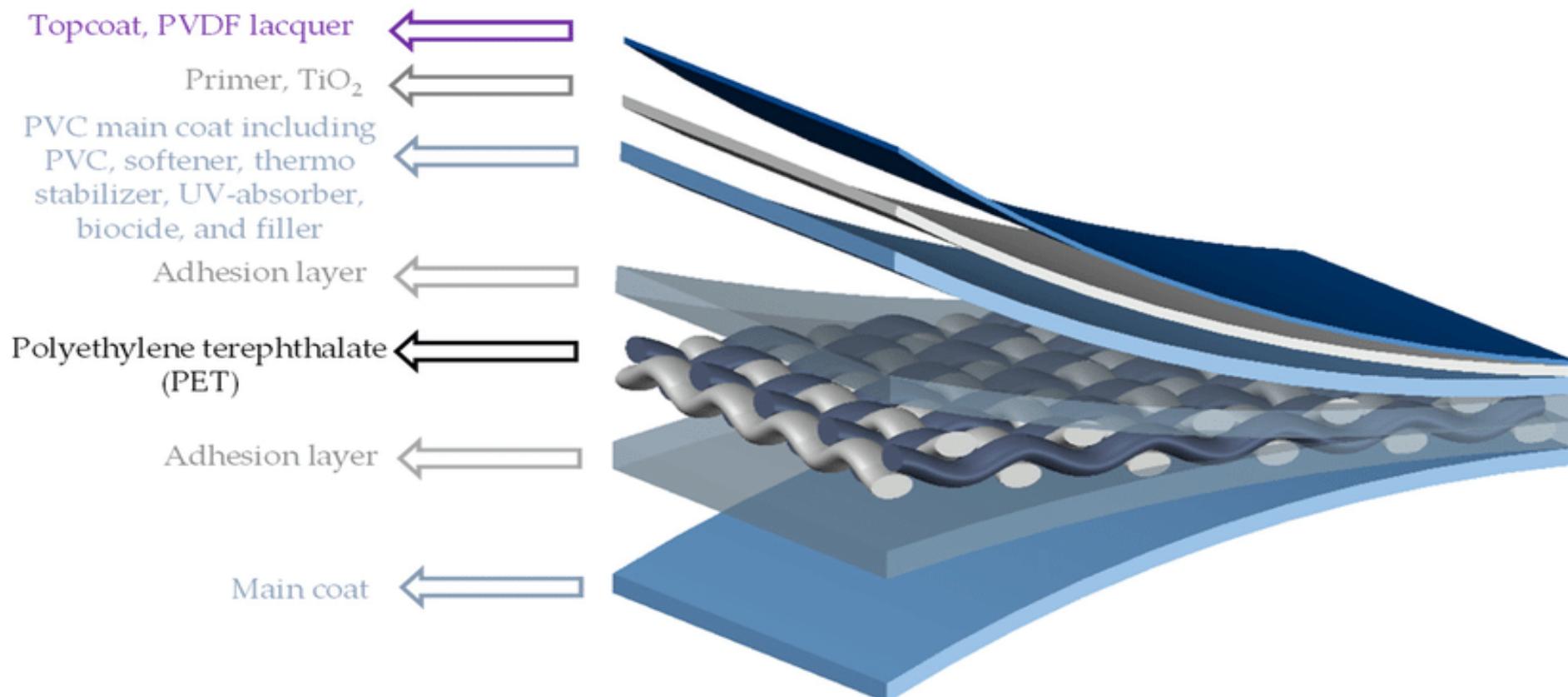
# Coated PVC's are a composite product

PVC-coated fabrics have many desirable attributes, which is why they are so widely used in our industry.

Key features, and how they are achieved, include:

- High strength and dimensional stability (from the **Polyester** scrim)
- Good levels of durability (from the **PVC** coating and surface **lacquers**)
- High flexibility (derived from **plasticizers** in the coating)
- Ease of fabrication through HF/RF welding (due to **Chlorine** branching)

# Make-Up of a Composite PVC Fabric Structure



# How to overcome these challenges

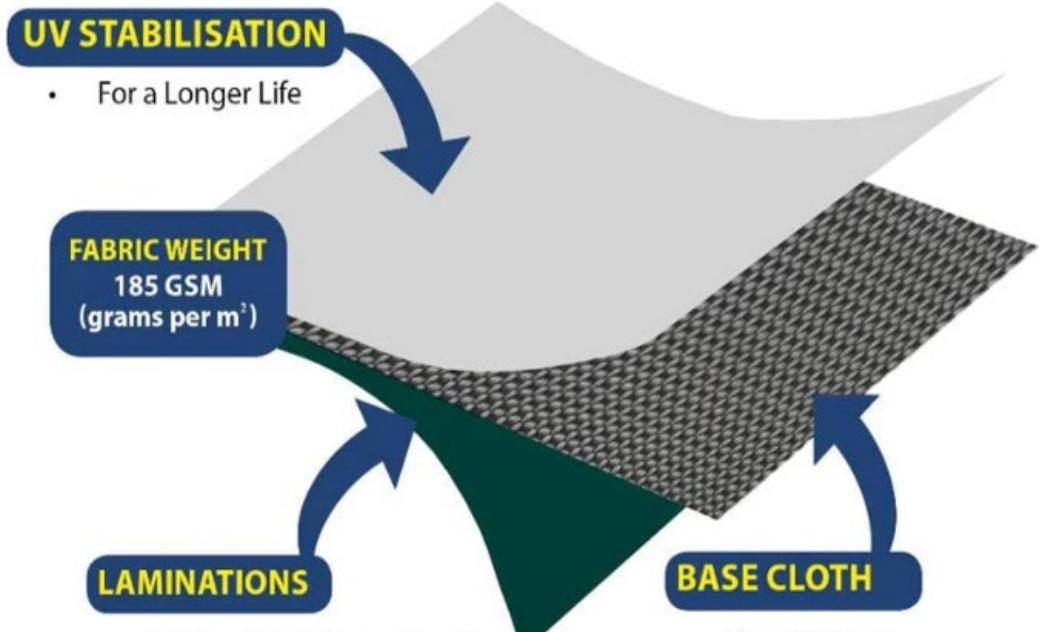
Develop and manufacture a coated fabric from a single source polymer – removing the need to separate individual components.

Combining PolyEthylenes (PE) has been widely used in the technical textile market for decades.

- Typically, this will involve blending an HDPE base fiber with an LDPE/LLDPE coating.

Combining PolyPropylenes (PP) is a more recent development. PP based fabrics have aesthetics and flexibility that more closely align with flexible PVC.

# PE and PP Fabric Design

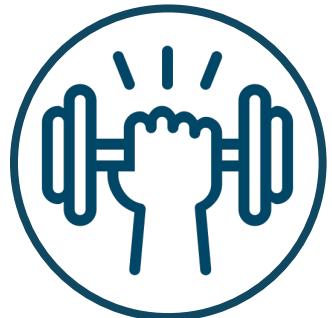


PolyEthylene Coated Fabric

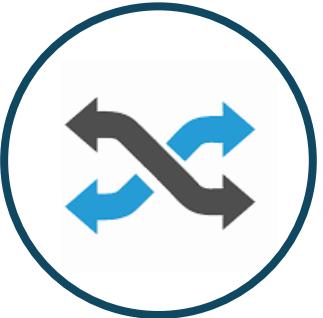


PolyPropylene Coated Fabric

# Key Attributes of PE and PP Fabric Design



Strength



Flexibility



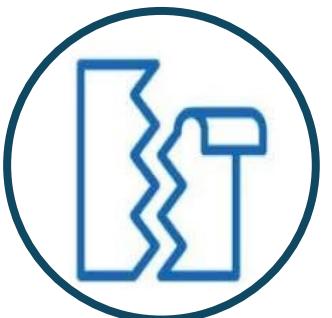
Phthalate and  
Halogen Free



Water Resistance



Lightweight



Tear Resistance



PFAS Free



Durability



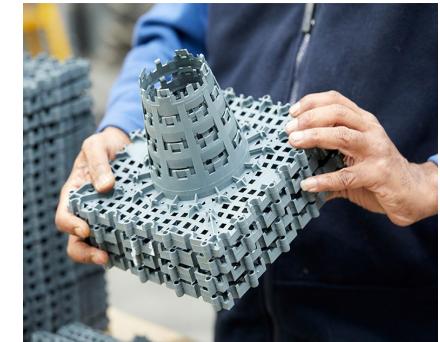
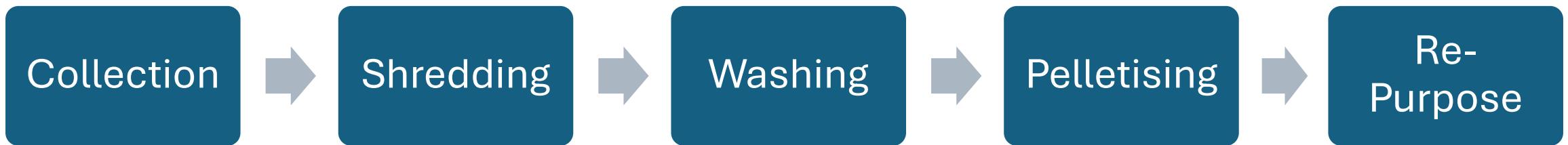
Flame Resistance



Recyclable

# Technical fabrics from PE/PP can be easily recycled

## Mechanical Recycling Process



# Moving from Re-Purposing to Circularity

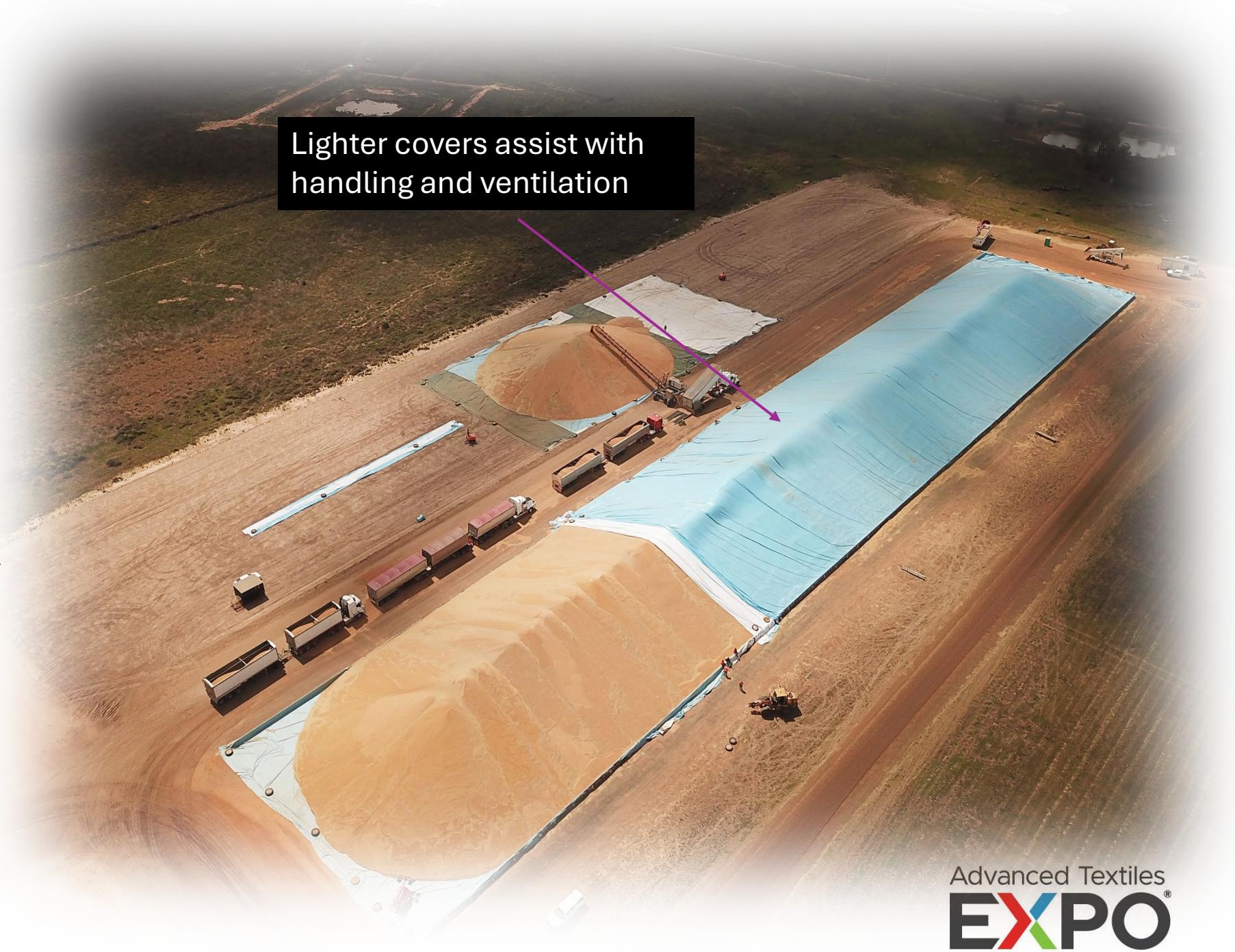


# Examples PVC-Free Coated Fabrics entering Circularity in Australia

- Grain Covers and Agricultural Covers
- Water Containment
- Roofing Membranes
- Signage and Banner Fabrics

# Agricultural Covers

- Polypropylene based product
- Designed for excellent outdoor durability, ease of handling and high flex resistance
- Polypropylene offers superior strength-to-weight properties compared to coated PVC



# Water Containment

- Polypropylene based product
- Designed for excellent flexibility, water tightness and stress crack resistance
- NSF61 and AS4020 certification can be achieved with appropriate formulations



# Roofing Membranes

- Polyethylene based product
- Designed for excellent outdoor durability, mechanical properties and dimensional stability
- Polyethylene can achieve extended UV warranties and comply to international fire-retardant standards



LDPE coatings are inherently good at repelling dirt and dust

# Large Format Banners

- Polypropylene based product
- Designed for excellent ink adhesion, aesthetics, softness and mechanical properties.
- Polypropylene needs to be surface treated to assist with print performance.

Polypropylene naturally repels mold and resists yellowing



# Thank you and Questions?



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