Welcome to

Advanced Textiles EXPO®

ORGANIZED BY ATA



Shade Learning:
On Land or Sea

Mike Erickson:
Canvas Designers

Brydon Roe, Paul Levesque:
Tensarch/Shade Sails Canada



SHADE SAILS
CANADA

Shade Basics

THOUGHT LEADER

- COMPANY HISTORY
- RESIDENTIAL
- COMMERCIAL



SHADE SAILS
CANADA

Product Diversification

THOUGHT LEADER

SMALL

LARGE



SHADE SAILS
CANADA

Shade Technology

THOUGHT LEADER

AREAS:

1. Advanced Fabrics

1. Versatile Structures

1. Enterprise Growth



MADE IN USA

CanvasDesigners®

SunFly SYSTEMS





Market: South Florida, Caribbean, Costa Rica

Facility:	35000 sq ft
Employees:	48
Established :	1985

Canvas Designers Inc.
1500 Australian Avenue
Riviera Beach, FL 33404
www.canvasdesigners.com

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Marine versus Land

- Typically smaller scale shades
- Specialty Poles and receivers
- Specialty attachment points
- Fewer permanent installations
- Easy up easy down designs
- Saltwater Environment is harsher
- Center lift considerations

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Specialty openings sometimes exist



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Designs include multiple shade areas



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Shades can include “Sun Drops”





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Multi pole shades and attachments



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Some Shades are like land shades

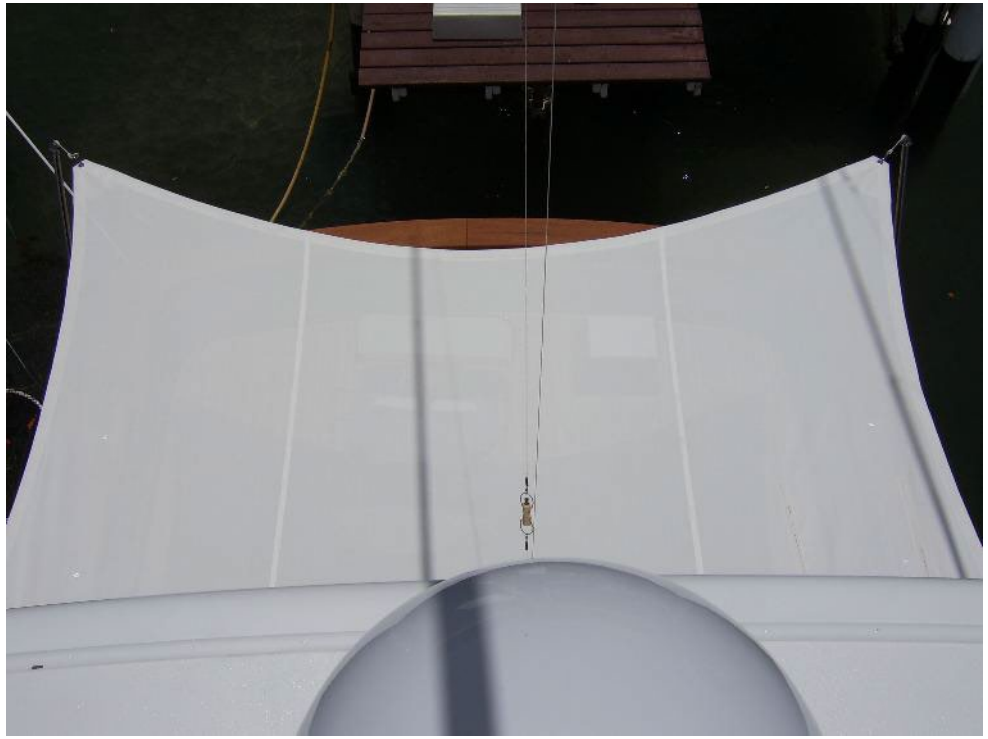


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2001 “Hullbilly” shade





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Design versus function

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Some shades are not sails

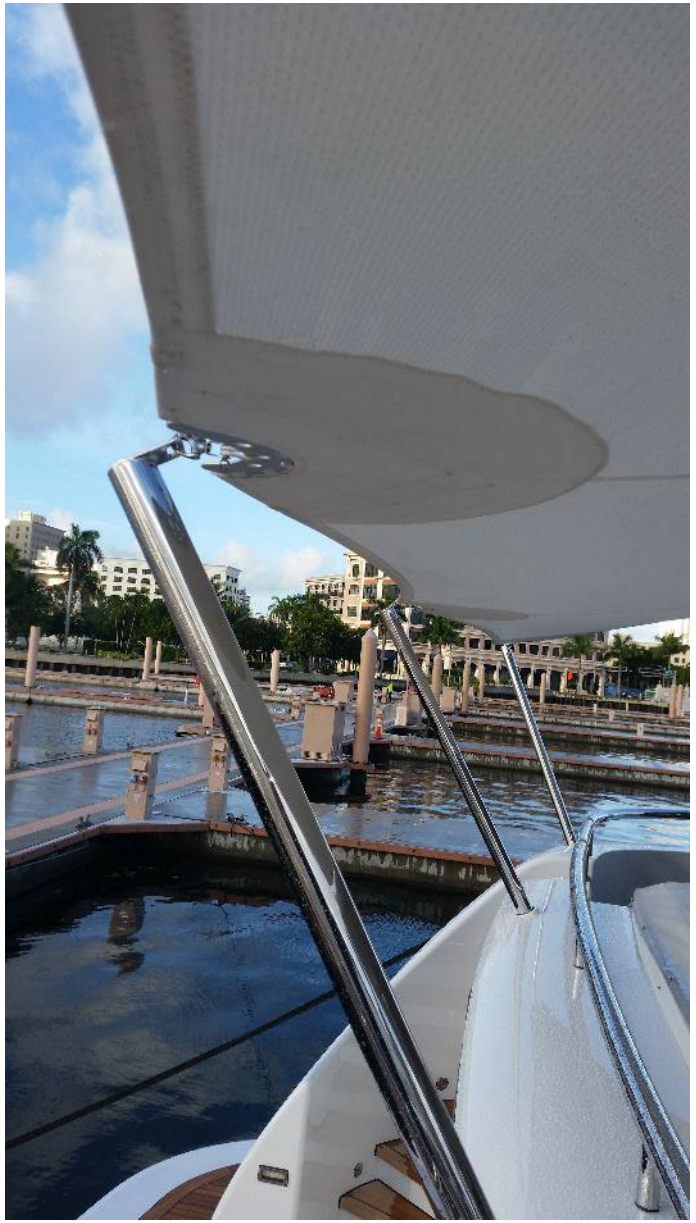




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Extension of protected areas





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Some are for full shade



Some are multiple shades combined



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Some are for Looks







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Shades and versatile rigging



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ced Textiles
XPO







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Tension and Lift





BLUE ANODIZED

CLEAR ANODIZED

BLACK ANODIZED

GOLD ANODIZED

RED ANODIZED



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Powder Coated Carbon Fiber Sunfly Poles

CanvasDesigners®

Aluminum Powder coat fitting options

MADE IN USA



Powder Coated Carbon Fiber Sunfly Poles

6Ft.(pair) Retail $1495.00

8Ft.(pair) Retail $1895.00

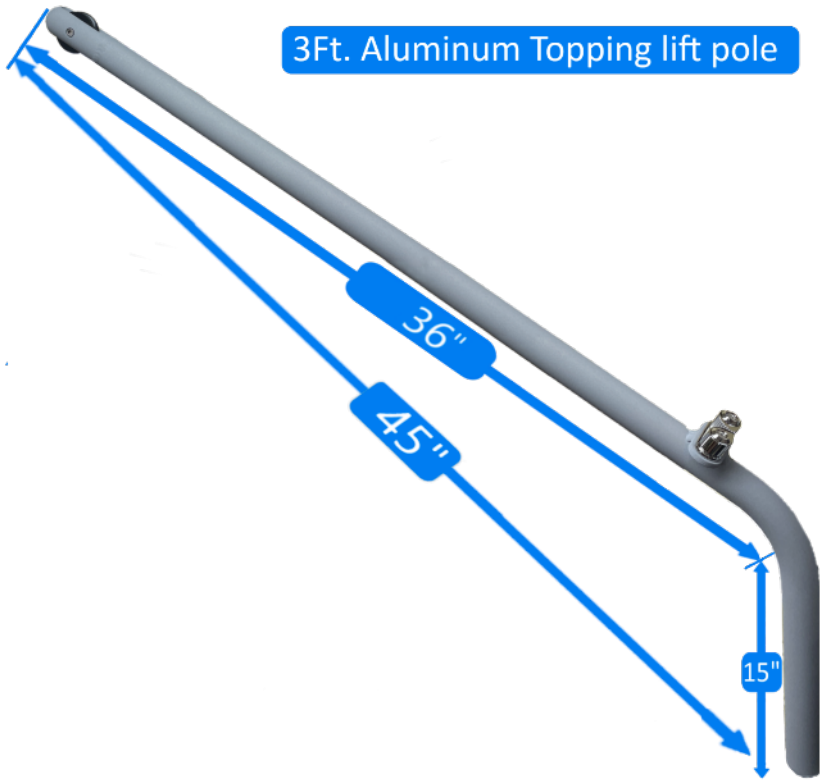
- *Light weight powder coated aluminum fittings*
- *Custom designed Delrin top pulley fitting*
- *Recommended boat lengths 23-100 ft.*
- *1-1/2 inch diameter to fit most rod holders*
- *Deluxe patented 316 stainless steel duo cam cleat*
- *Strongest carbon fiber pole in the industry*
- *No support straps needed*
- *Black Delrin end cap*

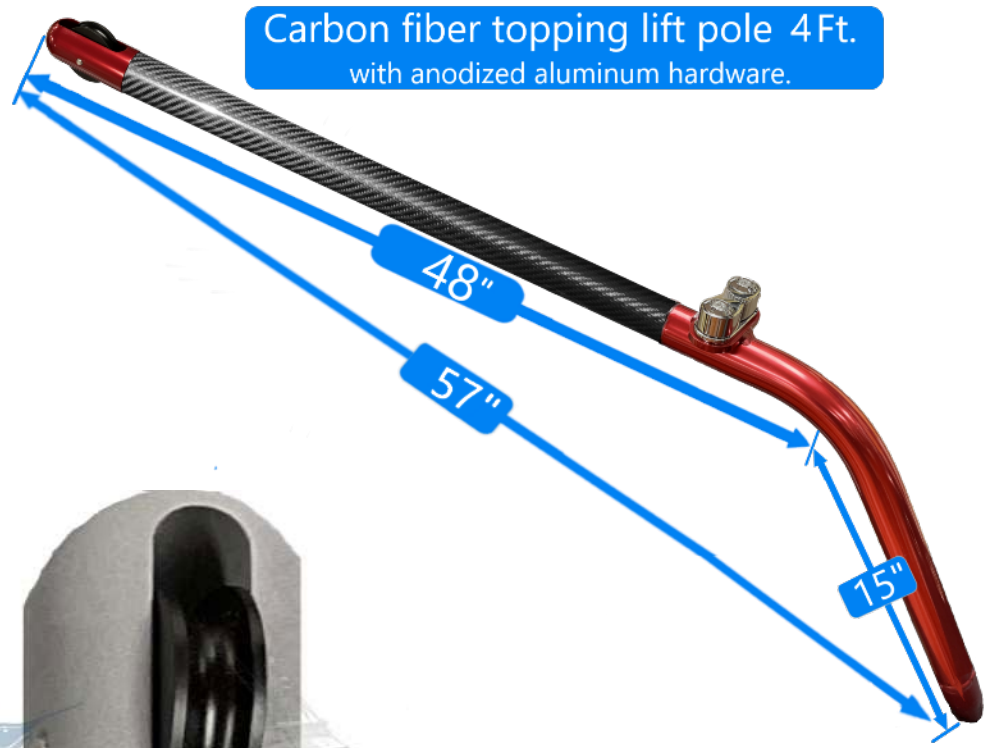


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CanvasDesigner

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Metal Jewelry

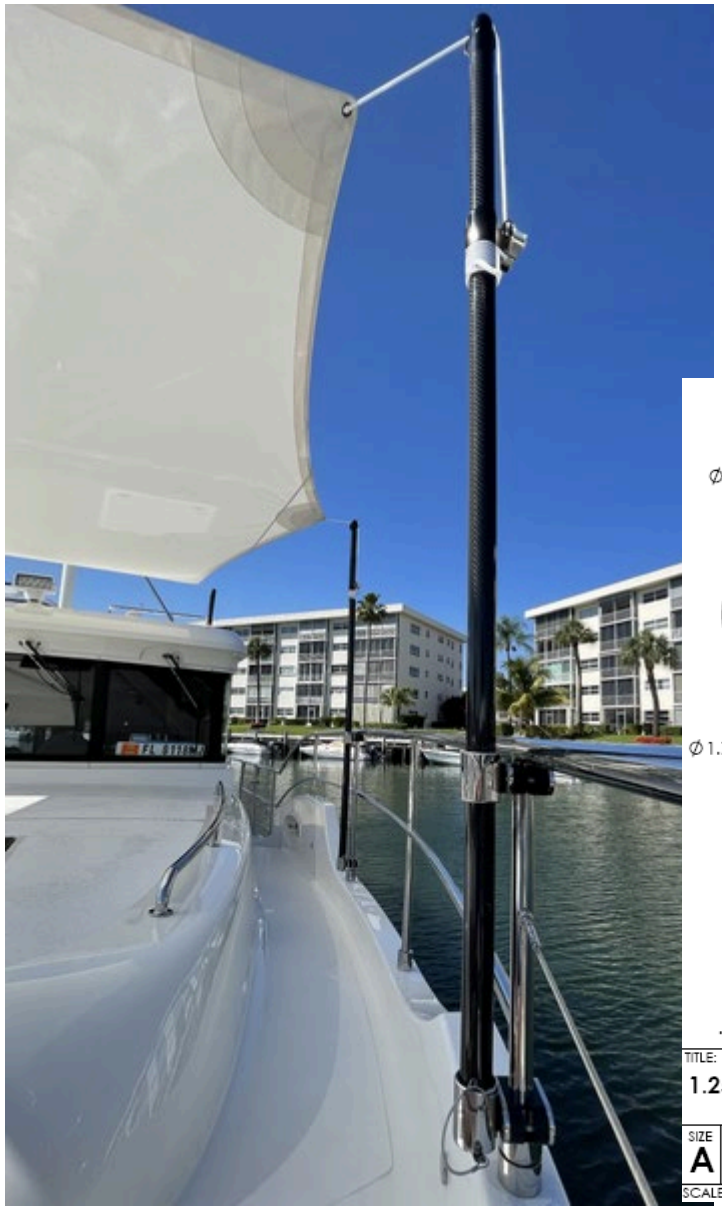
It has to look good



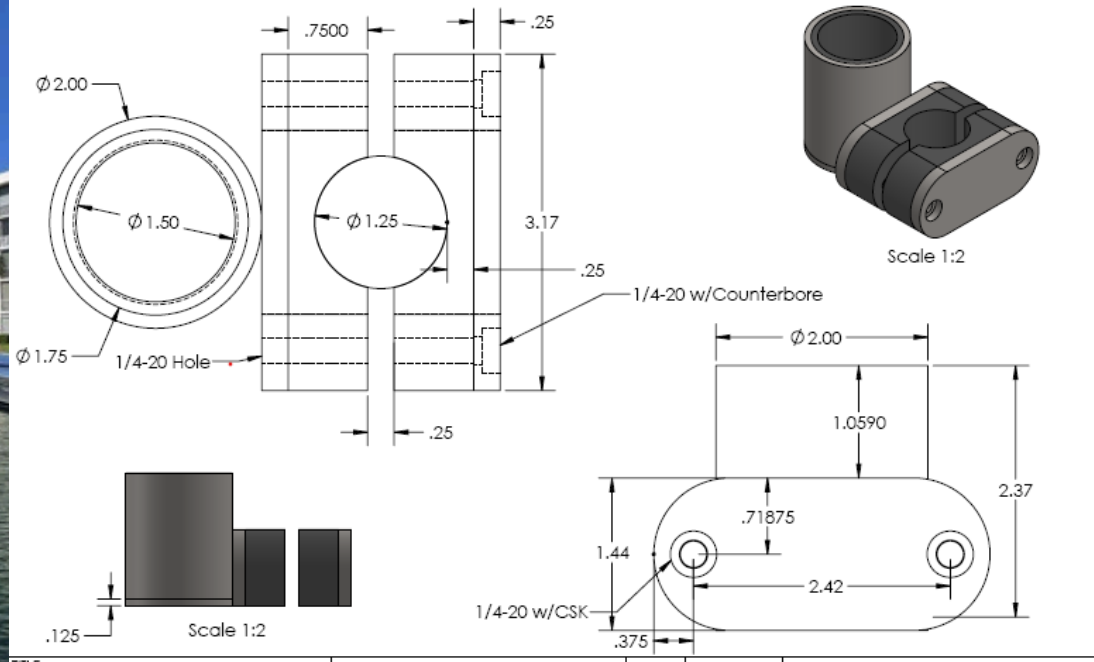


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Clamp On Fitting Applications Exist Also







TITLE: 1.25" End Clamp Assembly		Q.B. NO.		Boat Name:	
		DATE DRAWN: 4/1/2022	DATE DUE:	Boat Make:	
		INTERPRET GEOMETRIC TOLERANCING PER:	UNLESS OTHERWISE SPECIFIED:	Model:	
SIZE A	DWG. NO.	REV 0	MATERIAL	Hull #:	
			FINISH	CUSTOMER:	CDI
SCALE: 1:1	WEIGHT:	SHEET 1 OF 1	DO NOT SCALE DRAWING	DRAWN BY:	Ryan F.

DIMENSIONS ARE IN INCHES
TOLERANCES:
FRACTIONAL ±
ANGULAR: MACH ± BEND ±
TWO PLACE DECIMAL ±
THREE PLACE DECIMAL ±

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Customized Mounts





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Horizontal poles applications







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Tension browe shade





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Easy Up Easy Down key-hole Attachments





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Advanced Textiles EXPO









Advanced Textiles EXPO

Track edge attachments are also popular



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BULL
DOLPHIN WAY, ABACO
Bahama 41
MERCURY
VERADO





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nced Textiles
XPO


See You Next Year In
Charm City
Baltimore
MARYLAND
Advanced Textiles
EXPO
Oct. 26–28,
2027

See you next year!

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Oct. 26–28, 2027 | Baltimore, MD USA